

Invitation to the ASEAN Plus Three (APT)

Industrial Chain & Supply Chain

Online Promotion and Matchmaking Meeting

Dear Representatives,

On behalf of China Council for the Promotion of International Trade (CCPIT) Information Center, we are pleased to invite you to participate in the "ASEAN Plus Three (APT) Industrial Chain & Supply Chain Online Promotion and Matchmaking Meeting". This online event aims to deepen integration of the industrial and supply chains within the APT region in the fields of **green agriculture & health and wellbeing**, provide a professional platform for enterprises within the region to engage in productive discussions, explore cooperation opportunities, and promote mutual growth and development.

Event Details:

- Event Name: ASEAN Plus Three Industrial Chain & Supply Chain Online Promotion and Matchmaking Meeting
- ❖ Organizer: the Ministry of Commerce, the China Council for the Promotion of International Trade, the People's Government of Guangxi Zhuang Autonomous Region
- Date: July 25, 2024 (Thursday)
- **Time:** 14:00-16:00 (Beijing Time)
- Format: ZOOM Online Conference
- Theme: Green Agriculture & Health and Wellbeing
- Chinese Participants: Leading Chinese buyers of Green Agriculture & Health and Wellbeing
- Supporting training: Customs Regulations on Imported Food in China

Event Purpose:

Given that ASEAN is China's largest partner in agricultural trade and a crucial destination for agricultural investment, this event, organized to engage you in real-time discussions with interested Chinese buyers in green agriculture & health and wellbeing industries, will provide a vital platform for both parties to explore potential business opportunities.

Event Agenda:

8-10 selected companies will present online, and other companies will have their product information shared with interested Chinese buyers. There will be an interactive session to address queries from Chinese buyers. All companies, whether selected to present or not, can be arranged for one-on-one online matchmaking meetings with CN-EN translation services available. Additionally, all product information will be promoted long-term on apt.fastexpo.cn.

Registration:

If you are interested in participating, please register at apt.fastexpo.cn. We will send you the conference link via email upon attendance form. Should you have any questions or require further information, please feel free to contact us via WhatsApp at 86-18201675564.

We look forward to your positive response and active participation.



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